

WNCT 9
on your side**CONTRACT****WNCT 9**
EASTERN NORTH
CAROLINA**WNCT**3221 South Evans Street
Greenville, NC 27834

(252) 355-8542

WNCT 9
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

AL Media
222 West Ontario
Suite 600
Chicago, IL 60610
USA

Contract / Revision 961832 / 1		Alt Order # 25324940
Product Deborah Ross		
Contract Dates 10/03/16 - 10/16/16	Estimate # 5294	
Advertiser POL/DSCC Deborah Ross		Original Date / Revision 10/07/16 / 10/11/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCT	Account Executive Katz Chicago	Sales Office Katz/Chicago
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
28	WNCT	10/03/16	10/09/16	Local News Sa 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-	1				\$50.00				
29	WNCT	10/03/16	10/09/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-	1				\$125.00				
30	WNCT	10/03/16	10/09/16	ACC Football	1230p-330p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-	3				\$200.00				
31	WNCT	10/03/16	10/09/16	CrimeTime	8p-9p		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-	1				\$305.00				
32	WNCT	10/03/16	10/09/16	CrimeTime	9p-10p		:30				NM	1	\$305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-	1				\$305.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:

Print Date 10/11/16

Page 2 of 3



WNCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCT Local 9
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
951832 / 1	25324940

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross	5294

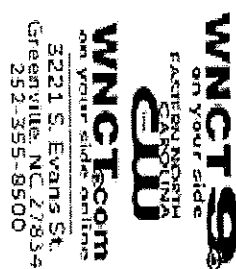
Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/07/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
33	WNCT	10/03/16	10/09/16	LN Sa	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S-	1				\$200.00				
34	WNCT	10/03/16	10/09/16	CBS Sunday Morning	9a-1030a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	2				\$200.00				
35	WNCT	10/03/16	10/09/16	NFL Today	12p-1p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	2				\$200.00				
36	WNCT	10/03/16	10/09/16	NFL Late Game	430-730p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	3				\$1,400.00				
37	WNCT	10/03/16	10/09/16	LN Su	11p-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/03/16	10/09/16	-----S	1				\$200.00				
38	WNCT	10/12/16	10/12/16	CBS This Morning	7a-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	--W----	1				\$175.00				
39	WNCT	10/12/16	10/12/16	CBS Evening News	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	--W----	1				\$600.00				
40	WNCT	10/12/16	10/12/16	Code Black	10p-11p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	--W----	1				\$1,500.00				
41	WNCT	10/13/16	10/13/16	Lets Make a Deal	10a-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	---T---	1				\$150.00				
42	WNCT	10/13/16	10/13/16	Thursday Night Football	825p-1115p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/10/16	10/16/16	---T---	2				\$1,250.00				
43	WNCT	10/14/16	10/14/16	Y&R	1230p-130p		:30				NM	1	\$350.00

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WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
951832 / 1	25324940

Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross	5294

Advertiser	Original Date / Revision
POL/DSCC Deborah Ross	10/07/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	----F--	1			\$350.00						
N 44	WNCT	10/14/16	10/14/16	Dr Phil	4p-5p		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	----F--	1			\$200.00						
N 45	WNCT	10/14/16	10/14/16	McGyver	8p-9p		:30				NM	1	\$1,025.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	----F--	1			\$1,025.00						
N 46	WNCT	10/14/16	10/14/16	Hawaii 5-0	9p-10p		:30				NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	----F--	1			\$1,500.00						
Totals													26	\$14,785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/14/16	26	\$14,785.00	(\$2,217.75)	\$12,567.25
Totals	26	\$14,785.00	(\$2,217.75)	\$12,567.25

Signature: _____

Date: _____

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25324940	Changes as of: 10/11/2016 at 10:28 AM	Version: Highlighting Revision 1	Total \$: \$14,785.00
CPE: //5294	Flight: 10/3/16 - 10/16/16	Station: WNCN	Total Spots: 26
Agency: AL MEDIA	Advertiser: DSCC / Deborah Ross	Market: Greenville/New Bern/Wash	Total CPM: \$0.00
222 W. ONTARIO ST SUITE 600 CHICAGO, IL 60610	Product: Deborah Ross	Office: CHICAGO	Traffic #: 951832
	Agency Order #:	Primary Demo: Adults 35+	Separation:
	Buyer: BARB OBREZUT	Con Type: POLITICAL/NOTE	
	Salesperson: DAN BARKER	Assistant: MIKIE BASELICE	
	312-755-3936	312-755-3854	

Comments: Revision per Miranda and Amy (SSM) Please confirm ASAP! - Dan

#	Day/Time	DP	Program	Rate	A35P Rating	10/3 - 10/10			Total Spots	Total \$	CPP	GRP
						Len	10/3	10/10				
REV-1	Th-F 5a-5:30a		Morning News	\$75.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-2	Th-F 5:30a-6a		Morning News	\$125.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-3	Th-F 6a-7a		Morning News	\$200.00	0.0	30	3	0	0	\$0.00	\$0.00	0.0
REV-4	Th-F 7a-9a		CBS This Morning	\$175.00	0.0	30	3	0	0	\$0.00	\$0.00	0.0
REV-5	Th-F 10a-11a		Let's Make a Deal	\$150.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-6	Th-F 11a-12n		Price Is Right	\$250.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV-7	Th-F 12n-12:30p		News at Noon	\$225.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV-8	Th-F 12:30p-1:30p		Young and the Restless	\$350.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-9	Th-F 3p-4p		Steve Harvey	\$175.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-10	Th-F 4p-5p		Dr. Phil	\$200.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV-11	Th-F 5p-5:30p		Early News	\$200.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-12	Th-F 5:30p-6p		Early News	\$200.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-13	Th-F 6p-6:30p		Early News	\$500.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV-14	Th-F 7p-7:30p		Entertainment Tonight	\$350.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV-15	Th-F 7:30p-8p		Family Feud	\$500.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-16	Th-F 11p-11:35p		Late News	\$350.00	0.0	30	3	0	0	\$0.00	\$0.00	0.0
REV-17	Th 7:30p-8:25p		NFL Pre-Game	\$500.00	0.0	30	2	0	0	\$0.00	\$0.00	0.0
REV-18	Sa 6a-7a		Morning News	\$50.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-19	Sa 8a-10a		CBS This Morning	\$125.00	0.0	30	1	0	0	\$125.00	\$0.00	0.0
REV-20	Sa 12:30p-3:30p		ACC Football	\$200.00	0.0	30	3	0	0	\$600.00	\$0.00	0.0
REV-21	Sa 8p-9p		CrimeTime Saturday	\$305.00	0.0	30	1	0	0	\$305.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25324940

CPE: //5294

Agency: AL MEDIA

222 W. ONTARIO ST
SUITE 600
CHICAGO, IL 60610

Flight: 10/3/16 - 10/16/16
Advertiser: DSCC / Deborah Ross

Product: Deborah Ross
Agency Order #: BARB OBRZUT
Buyer: DAN BARKER
Salesperson: 312-755-3936

Version: Highlighting Revision 1
Station: WNCT
Market: Greenville/New Bern/Wash

Office: CHICAGO
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: MIKKIE BASELICE
312-755-3854

Total \$: \$14,785.00
Total Spots: 26

Total CPP: \$0.00
Total GRP: Traffic #: 951832
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/3 - 10/10		Total Spots	Total \$	CPP	GRP
							10/3	10/10				
REV-22	Sa 9p-10p		Crimestime Saturday	\$305.00	0.0	30	1	0	1	\$305.00	\$0.00	0.0
REV-23	Sa 11p-11:30p		Late News	\$200.00	0.0	30	1	0	1	\$200.00	\$0.00	0.0
REV-24	Su 9a-10:30a		CBS Sunday Morning	\$200.00	0.0	30	2	0	2	\$400.00	\$0.00	0.0
REV-25	Su 12n-1p		CBS NFL Today	\$200.00	0.0	30	2	0	2	\$400.00	\$0.00	0.0
REV-26	Su 4:30p-7:30p		CBS NFL	\$1,400.00	0.0	30	3	0	3	\$4,200.00	\$0.00	0.0
REV-27	Su 11p-11:30p		Late News	\$200.00	0.0	30	1	0	1	\$200.00	\$0.00	0.0
REV-28	W 7a-9a		CBS Morning News	\$175.00	0.0	30	0	1	1	\$175.00	\$0.00	0.0
REV-29	W 6:30p-7p		CBS Evening News	\$600.00	0.0	30	0	1	1	\$600.00	\$0.00	0.0
REV-30	W 10p-11p		Code Black	\$1,500.00	0.0	30	0	1	1	\$1,500.00	\$0.00	0.0
REV-31	Th 10a-11a		Let's Make a Deal	\$150.00	0.0	30	0	1	1	\$150.00	\$0.00	0.0
REV-32	Th 8:25p-11:15p		NFL Thursday Night	\$1,250.00	0.0	30	0	2	2	\$2,500.00	\$0.00	0.0
REV-33	F 12:30p-1:30p		Young and the Restless	\$350.00	0.0	30	0	1	1	\$350.00	\$0.00	0.0
REV-34	F 4p-5p		Dr. Phil	\$200.00	0.0	30	0	1	1	\$200.00	\$0.00	0.0
REV-35	F 8p-9p		McGyver	\$1,025.00	0.0	30	0	1	1	\$1,025.00	\$0.00	0.0
REV-36	F 9p-10p		Hawaii 5-0	\$1,500.00	0.0	30	0	1	1	\$1,500.00	\$0.00	0.0
TOTALS: 16							10		26	\$14,785.00	\$0.00	0.0



125 West 56th St
New York, NY 10019

Contract # 25324940 Changes as of: 10/11/2016 at 10:28 AM Version: Highlighting Revision 1
CPE: /15294 Flight: 10/3/16 - 10/16/16 Total \$: \$14,785.00
Agency: AL MEDIA Advertiser: DSCC / Deborah Ross Market: Greenville/New Bern/Wash
222 W. ONTARIO ST Product: Deborah Ross Office: CHICAGO
SUITE 600 Buyer: BARB OBRZUT Con Type: POLITICAL/VOTE
CHICAGO, IL 60610 Salesperson: DAN BARKER Assistant: MIKKIE BASELICE
312-755-3936
Total Spots: 26
Total CPE: \$0.00
Total GRP: 951832
Separation: Traffic #: 951832

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/11/16 10:28 AM	CHAISE WOOLSEY	Revision per Miranda and Amy (GSM) Please confirm ASAP! - Dan
10/05/16 12:14 PM	CHAISE WOOLSEY	New political order for Deborah Ross to begin 10/6 through 10/9. Please confirm, thanks. - Dan

Competitive Information	
Market Budget:	\$50,983
WNCT Share:	29%
Comment:	
WCTI:	16%
WFXI:	17%
WITN:	38%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	26	\$14,785.00	0.0
Total	100%	26	\$14,785.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	26	\$14,785.00
Total	26	\$14,785.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 10:28 AM	CHAISE WOOLSEY	Revised		19	\$0	\$14,785.00	Changes: Flight End from 10/9/16 to 10/16/16. Total Spots from 45 to 26. Comments from New political order for Deborah Ross to begin 10/6 through 10/9. Please confirm, thanks. - Dan to Revision per Miranda and Amy (GSM) Please confirm ASAP! - Dan. 36 buylines added or modified.
Queued for Electronic Contracting	10/7/16 11:27 AM					\$0	\$0	
Queued for Electronic Contracting	10/7/16 9:25 AM					\$0	\$0	
New	10/5/16 12:14 PM	CHAISE WOOLSEY	Confirmed	45		\$14,785.00	\$14,785.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.